

VIRGINIA PATTERSON *Design & Illustration*

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480 773 9378

EDUCATION

MFA Candidate, Graphic Design
Louisiana State University
AUGUST 2013–JULY 2014

BFA, Graphic Design
Auburn University
MAY 2013
Magna Cum Laude

SKILLS

Proficient:
Adobe Illustrator CC
Adobe InDesign CC
Adobe Photoshop CC
Adobe Experience Design
Wordpress
Microsoft Office
Print Production

Working Knowledge:

HTML
CSS

Interests:

Branding
Packaging
Publication
Illustration
Printing Processes

EXPERIENCE

Freshmade
FEBRUARY 2016–PRESENT
Boca Raton, FL
Graphic Designer
Brand strategy and art direction; identity,
packaging, tradeshow, environmental, and
web design for natural and organic brands

Keenability
MARCH 2015–JANUARY 2016
Boca Raton, FL
Art Director
Branding, print, and web design for
small businesses and real estate

New Leaders
JULY 2014–MARCH 2015
Graphic Designer
Publication design and brand materials

LSU First Year Experience
JUNE 2013–AUGUST 2014
Louisiana State University, Baton Rouge, LA
In-house Graphic Designer
Print and digital design for marketing
and development collateral

AU Center for the Arts & Humanities
JANUARY 2012–MAY 2013
Auburn University, Auburn, AL
Graphic Design Consultant
Program branding and print design

United Nations World Food Programme
SEPTEMBER–DECEMBER 2011
Graphic Design Consultant, IT Division
Internal print publications, content
development, and copy editing
+
JANUARY–MAY 2011
Rome, Italy
External Communications Intern
Branding, print, and content development

SERVICE

Pro-bono Client Work
2011–PRESENT
Graphic Designer/Illustrator/Web Developer
Ongoing pro-bono design outreach
in support of developing non-profits

AIGA Advance Portfolio Review Day
APRIL 2014
Baton Rouge, LA
Volunteer portfolio reviewer

Alabama Humanities Foundation
JUNE 2012
Guest Speaker
Visual communication workshop

Auburn High School
MARCH 2012
Visiting Artist
Presentation on graphic design careers

ASSOCIATIONS AND HONORS

LogoLounge
JUNE 2011–PRESENT
*Member; Selected Logos Published:
Volume 7 (2012) & Volume 8 (2014)*

AIGA
AUGUST 2010–PRESENT
Member, Miami Chapter

CMYK Magazine, Top 100 New Creatives
ISSUE #55, SPRING 2013
Selected Work Published

A-Commendation Award for Senior Project
GDES SENIOR SHOW, SPRING 2013
Department of Graphic Design, Auburn University

James P. Regan Scholarship
SPRING 2013
College of Architecture, Design & Construction, Auburn University

Design Studio Excellence Award
SPRING 2012 & FALL 2012
Department of Graphic Design, Auburn University